Annual EEO Public File Report

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Stations Employment Unit that is comprised of the following station(s):
WHPI-FM, WWCT-FM, WPIA-FM, WZPN-FM

and is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning
August 1, 2025– July 31, 2026 the "Applicable Period."

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of full-time vacancies filled by the Station (s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 7302080 (c) (1) (ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 7302080(c)(2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purpose of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person deemed "interviewed' whether he or she was interviewed in person, over the telephone or by e-mail.

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from **August 1, 2025– July 31, 2026**

Station(s) Comprising Stations Employment Unit: **Advanced Media Partners, LLC – Peoria, IL**

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees From all Sources for this Position
1	Account Executive	Online Ad	3
2			
3			
4			
5			

Total Number of Persons Interviewed During Applicable Period: ___3_____

Appendix 2

Annual EEO Public File Report Form

Covering the Period From **August 1, 2025– July 31, 2026**

Station(s) Comprising Station Employment Unit: **Advanced Media Partners, LLC – Peoria, IL**

Section 2: Recruitment Source Information

(i)Recruitment Source	Total Number of Interviewees this Source Has Provided During This Period (If Any)	Full-time Positions for which this Source was Utilized	Did Recruitment Source Request Notification (Yes or No)
Station Group Website Advanced Media Partners	0	0	No
In-House Posting Advanced Media Partners	0	0	No
Reference Advanced Media Partners	0	0	No
Neighborhood House Nina Williams 1020 S. Matthew Peoria, IL 61605	0	0	No
Tri-County Peoria Urban League Annie Gordan 317 S. MacArthur Hwy Peoria, IL 61605	0	0	No
Bradley University Smith Career Center 1501 W. Bradley Peoria, IL 61606	0	0	No
IL Dept of Rehabilitation Denice Baldin 2970 Court Pekin, IL 61554	0	0	No
Dept IL Employment Security Ralph Miller 406 Elm Peoria, IL 61605	0	0	No

ICC Placement Office One College Drive East Peoria, IL 61611	0	0	No
Central IL Agency on Aging Jackie Rieck 700 Hamilton Boulevard Peoria, IL 61603	0	0	No
City of Peoria Career Services Raquel Thornton 1 Tech Plaza 211 Fulton, Suite 300 Peoria, IL 61603	0	0	No
Midstate College Krystal Hansen 411 W. Northmoor Road Peoria, IL 61614	0	0	No
Eureka College Shari Rich 300 E. College Avenue Eureka, IL 61530	0	0	No
Western Illinois University Karen Hunt 1 University Circle 105 Sherman Hall Macomb, IL 61455	0	0	No
Northern IL Cntr for Black Studies 105 Normal Road Dekalb, IL 60115	0	0	No
Illinois Wesleyan College 1312 N. Park Bloomington, IL 61702	0	0	No
Illinois State University Joe Miller Box 2520 Normal, IL 61790	0	0	No
Journalism Placement Office 119 Gregory Hall Urbana, IL 61801	0	0	No
Milikin University Pam Rainey 1184 W. Main Street Decatur, IL 62522	0	0	No

Richland Community College Kathy Sorenson One College Park Decatur, IL 62526	0	0	No
Parkland College Sandy Spencer 2400 W. Bradley Avenue Champaign, IL 61821	0	0	No
Illinois Center for Broadcasting Bob Hillman 601 South LaSalle Chicago, IL 60605	0	0	No
University of Illinois Lavonne Nouaofski 620 E. John, Room 250 Champaign, IL 61820	0	0	No
NAACP Donald Jackson P.O. Box 6002 Peoria, IL 61601	0	0	No
Peoria Journal Star Nicole Snyder-Garrison 1 News Plaza Peoria, IL 61643	0	0	No
Heartland Community College Pamela Westerdahl 1500 W. Raab Road Normal, IL 61761	0	0	No
Northwestern University 1845 Sheridan Road Evanston, IL 60208	0	0	No
Goodwill Industries Bruce Meiz 2319 E. War Memorial Peoria, IL 61614	0	0	No
Southern Illinois University Beverly Robbins Mail Code 4703 Carbondale, IL 62901	0	0	No
Eastern Illinois University Career Services 1301 Human Services Charleston, IL 61920	0	0	No
Illinois Employment Services Michelle 207 E. Hamilton Bloomington, IL 61704	0	0	No

Intercultural Program & Services Campus Box 2520 Normal, IL 61790-5800	0	0	No
ISU Minority Academic Center Campus Religious Center 210 W. Mulberry Normal, IL 61761	0	0	No
Journalism Placement Office 119 Gregory Hall 910 S. Wright Street Urbana, IL 61801	0	0	No
NIU Career Plan & Placement Kathy Zuidend DeKalb, IL 60115	0	0	No
Urban League of Champaign Cty 17 Taylor Street Champaign, IL 61820	0	0	No
All Access Online Resource	0	0	No
Linked In Online Resource	3	1	No
Job Fair	0	0	No
InDeed Online Resource	0	0	No

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Covering the Period from **August 1, 2025– July 31, 2026**

Station(s) Comprising Station Employment Unit: **Advanced Media Partners, LLC – Peoria, IL**

Section 3: Supplemental (Non – Vacancy Specific) recruitment Activities Undertaken by: **Advanced Media Partners, LLC – Peoria, IL**

Establishment of Training Programs: Weekly sales training meetings are held by the General Manager and/or Sales Manager. On at least a monthly basis, a sales and management training meeting is held as well. This is designed to enable our current personnel to acquire skills that could qualify them for higher level positions.

Job Shadow: Advanced Media Partners engages in job shadowing opportunities amongst high schools and other outreach programs. This year's connection with Greater Peoria Pathways allowed AMP to demonstrate the inner workings of the radio industry. During these periods, participants observe the workday of the business partners in a variety of areas. In sales, we show how to sell radio and the process involved. In Promotions, various marketing strategies are explained and what all goes into a remote broadcast setup. In programming, they work with our producers of our local shows with running the mixer/control board, producing promotional commercials and other technical duties. In Business, the participant is shown trafficking of commercials process and placement.

Internship: Advanced Media Partners participated in an internship with a local community college that was designed to provide practical, career-related experience that complemented academic studies by exposing them to real-world production operations, workplace expectations, and industry practices. Through this opportunity, they developed professional skills, completed assigned projects and responsibilities, collaborated with experienced staff, and gained valuable insight into the day-to-day functions of a media production organization while earning academic credit toward their degree.