

## Part Time Brand Ambassador

Advanced Media Partners is currently seeking outgoing, motivated, and dependable applicants to join our Street Team as a Brand Ambassador. Individuals will represent Advanced Media Partners and our highly successful radio stations, including 98.5 Kiss FM, 99.9 WWCT, and 101.1 Sports Radio. This is a casual part-time position.

Advanced Media Partners is the only locally owned broadcast group in Central Illinois.

This position includes on-site promotional setup, content creation, on-site broadcasts, and office work. We will train you in everything, just bring your positive personality! Personality is a huge part of the job.

### Duties Include:

- Represent the stations to the public
- Interact with everyone at different events such as broadcasts, concerts, festivals, and sporting events
- Create content for the station's various social media platforms while at events or in office days
- Photograph/video events
- Set up for promotional events including, but not limited to:
  - Setting up tents, tables, sound systems, and broadcast equipment
  - Hanging banners
  - Distributing station giveaway items
  - Assist listeners in signing up for giveaways
- Drive station vehicles to and from events
- Assist the promotions department as needed
- Other duties as assigned

### Qualifications:

- Must have current, valid driver's license and be deemed insurable by company
- Ability to work a flexible schedule including nights and weekends
- Must be outgoing, high energy, and enjoy working in a team environment
- Have a strong knowledge and understanding of social media platforms
- Willingness and ability to learn how to operate promotional equipment
- Must have reliable transportation and ability to lift 25 lbs.
- Must possess excellent communication skills and be comfortable interacting with the public and addressing a crowd