

Account Manager

Advanced Media Partners in Peoria has an opening for an Account Manager. As a representative of our three radio stations, you'll be partnering with local businesses to create successful integrated campaigns utilizing on-air, online, and on-site marketing tools.

Peoria's only locally owned broadcast company, Advanced Media Partners, is an Equal Opportunity Employer.

Duties Include:

- Manage multiple assigned accounts with the goal of understanding each business's challenges, needs, and opportunities.
- Develop solutions to help our clients market effectively through the use of radio, digital, and event marketing products.
- Identify customer needs through pre-call preparation, industry research, and through effective face to face meetings.
- Prepare marketing proposals utilizing creative ideas to present to customers that will assist in the achievement of their overall business goals.

Qualifications:

- A high level of self-motivation and strategic thinking
- Bachelor's degree, media sales experience, or a successful track record in outside sales
- Exceptional customer service expertise and the ability to build and cultivate relationships with local business owners
- Excellent verbal and written communication skills
- A valid driver's license and a good driving record are required for this position