

Job description

Advanced Media Partners in Peoria has an opening for a Senior Marketing Consultant. As a representative of our three radio stations, you'll be partnering with local businesses to create successful integrated campaigns utilizing on-air, online, and on site marketing tools.

Peoria's only locally owned broadcast company, Advanced Media Partners is an Equal Opportunity Employer.

The ideal candidate will possess:

- a high level of self-motivation and strategic thinking
- bachelor's degree, media sales experience, or a successful track record in outside sales
- exceptional customer service expertise and the ability to build and cultivate relationships with local business owners
- excellent verbal and written communication skills
- A valid driver's license and a good driving record are required for this position

Responsibilities

- Manage multiple assigned accounts with the goal of understanding each business's challenges, needs, and opportunities.
- Develop solutions to help our clients market effectively through the use of radio, digital, and event marketing products.
- Identify customer needs through pre-call preparation, industry research, and through effective face to face meetings.
- Prepare marketing proposals utilizing creative ideas to present to customers that will assist in the achievement of their overall business goals.

Please apply with cover letter and resume. Advanced Media Partners, LLC is an equal opportunity employer.

Additional Compensation:

- Commission
- Bonuses
- Other forms

Benefits:

- Health insurance
- Vision insurance
- Dental insurance
- Retirement plan
- Paid time off
- Parental leave

Schedule:

- Monday to Friday